

# HOLIDAY INN CLUB VACATIONS®

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**Spence Wilson**  
*Chairman of the Board*  
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**Thomas Nelson**  
*President and Chief Executive Officer*  
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## Our Brand

The **Holiday Inn Club Vacations®** brand, developed and exclusively operated by Orange Lake Resorts through a marketing alliance with IHG® (InterContinental Hotels Group), is a leader in the vacation ownership industry. It is focused on providing superior family vacation experiences, premium accommodations and select vacation destinations.

Since its inception in 2008, the Holiday Inn Club Vacations resort network has enjoyed tremendous growth. Today, more than 340,000 owners enjoy access to its growing portfolio of 26 family-oriented resorts located in 13 states.

## Our History

Orange Lake Resort, located in Orlando, Florida, was founded in 1982 by Holiday Inn® founder Kemmons Wilson. The flagship location became the foundation for decades of growth and the launch pad for a new brand.

In 2008, Orange Lake Resorts entered into a marketing alliance with leading global hospitality brand IHG®, owner of Holiday Inn and the world's largest hotel loyalty program, IHG® Rewards Club. The alliance created the Holiday Inn Club Vacations timeshare brand.

In 2015, Orange Lake Resorts doubled its size by purchasing Silverleaf Resorts. Among the company's 13 resorts acquired were unique vacation experiences in the Eastern and Midwestern U.S., as well as throughout Texas.

## Our Future

Orange Lake Resorts is a privately held company with a legacy of strong management. It embraces a culture of growth, community, and service excellence while offering unique vacation destinations and memorable family experiences. It has enjoyed 10 consecutive years of record product and financial performance.

**Spence Wilson** is chairman of the board of Orange Lake Resorts. He is the son of Holiday Inn and Orange Lake founder Kemmons Wilson, and has been the guiding force in bringing his father's vision to life.

In 1970, Spence joined the staff of Kemmons Wilson, Inc., real estate and investment firm, where he was named president in 1973. In this capacity, he oversees the 75 businesses that comprise Kemmons Wilson Companies. Throughout his career, he has developed hotels, office buildings, retail centers, residential subdivisions and homes in Tennessee and Florida.

In 1995, Spence was named to the Society of Entrepreneurs. He is active in Bridges, Inc., and serves on the board of directors of The Wilson Foundation, a family philanthropic organization that provides funding to education, arts, religion, youth service and community development. Spence also serves as trustee and finance committee chairman at Rhodes College.

Spence provides both financial and practical support to lobbying and political efforts of ARDA at the national and state levels. In 2007, Spence received its highest honor, the ARDA Circle of Excellence (ACE) Lifetime Achievement Award.

**Tom Nelson** transitioned to president and chief executive officer of Orange Lake Resorts in August 2017. He joined the company as chief financial officer in 2003, adding president to his duties a decade later. He has overseen the tremendous business and financial growth of the Holiday Inn Club Vacations® brand through its strategic alliance with IHG®, as well as the acquisition of Silverleaf Resorts.

Tom brought significant corporate strategy, leadership, operations, finance and venture capital experience to Orange Lake Resorts through his career with Arthur Andersen, having created and led the company's Global Strategy Consulting business. Prior, Tom served as senior vice president and chief financial officer of Edify Corporation, a global developer of contract center technology, and chairman and chief executive officer of SRI International's European venture subsidiary, a science and technology research institute.

Tom is a Certified Public Accountant, holds a Bachelor of Science degree in Business Administration and Accounting from the School of Business at California State University, Hayward, and is a graduate of the Executive Program at Stanford University's Graduate School of Business. He currently serves on the board of directors for the American Resort Development Association.

