

SUMMER WINDS RESORTS SERVICES, LLC

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President

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Summer Winds Resort Services, LLC operates and sells boutique-themed resorts in Branson, MO and Genoa/Lake Tahoe, NV. Through its development entities, Summer Winds has created the successful Stormy Point Village on Table Rock Lake in Branson, and is now reviving the historical charm and personality of 1862 David Walley's Hot Springs Resort and Spa in Genoa. Styled after a Cape Cod fishing village, Stormy Point features upscale services and amenities. To pair with the resort, Summer Winds has recently announced the opening of Stormy Point Village – Lakeside, nightly rental accommodations located on the same grounds with access to all resort amenities. 1862 David Walley's Hot Springs Resort and Spa harkens back to the Pony Express days with its rustic mining town appearance, charming cabins and historical-themed clubhouse. Nestled between native wetlands and the foothills of the Sierras, David Walley's features a world-class spa and hot springs along with a restaurant and saloon. Summer Winds' other undertakings include the development of hotels, spas, shopping centers, office buildings and restaurants.

The Summer Winds team consists of over 700 employees working in five states with a common goal: service to the customer. Summer Winds' core business model is completely vertical in terms of consumer marketing and sales, project development and hospitality management.

As a managing member and president, **Joseph Pat Joyce** is a 35-year veteran of the vacation interval ownership industry. Mr. Joyce, along with business partners Dawn Joyce, Rich Dowdell and Darren Abbott, created a sales and marketing team that since 2005, has produced over \$800 million in sales.

