

FIESTA AMERICANA VACATION CLUB

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José Carlos Azcárraga

CEO Grupo Posadas

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Fiesta Americana Vacation Club is a long-term vacation program that offers members more than 5,000 national and international destinations, allowing them to easily and flexibly plan their vacations.

Our points-based program allows members to experience vacation villas or hotel rooms within our list of hundreds of participant resorts and hotels in Mexico, in addition to several lodging options through hospitality partnerships with Hilton Grand Vacations Club in the United States, and RCI in the rest of the world.

As part of Grupo Posadas—the leading hotel company in Mexico—the vacation club provides members with solid and ever-growing vacation options, thus generating amazing vacation experiences for decades to come; always relying on the expertise and traditions of the leading hospitality company.

José Carlos Azcárraga – CEO, Grupo Posadas

José Carlos Azcárraga is Chief Executive Officer for Grupo Posadas. He holds a degree in Industrial Engineering and a MBA from J.L. Kellogg Graduate School, Northwestern University.

Posadas is the leading and fastest growing hospitality company in Mexico, with over 150 hotels, resorts and vacation properties in its portfolio, comprising of almost 25,000 rooms. In nearly 50 years since opening the first hotel, Posadas has defined the hospitality industry in Mexico and established a portfolio of 10 highly recognized brands including: Live Aqua, Fiesta Americana, Fiesta Inn, and One Hotels among others. Posadas currently has more the 16,000 employees and is listed in the Mexican Stock Exchange.

Azcárraga started his career at Posadas in 1994, leading different areas including the Real Estate Division, Vacation Ownership and Hotel Sales & Marketing.

Azcárraga currently serves on the Board of Directors of: Posadas, ARDA (American Resort and Development Association), the CNET (Consejo Nacional Empresarial Turístico), among others. He also served in 2008 as Chairman of AMDETUR (the Mexican Resort Development Association).

Earlier in his career, Azcárraga worked for Booz Allen & Hamilton and for Chase Manhattan Bank in New York City.

