

www.christielodge.com



Lisa Siegert-Free, RRP

Managing Director & General Manager

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A directed focus of "Service Excellence" remains the key to the success experienced at **The Christie Lodge**, located in the expansive Vail, Colorado ski and recreation area. The Christie Lodge is one of the largest single-site, independent timeshare resorts in the country, with 14,500 deeded intervals.

Lisa Siegert-Free, RRP, started with The Christie Lodge in 1984. Early on, Lisa discovered questionable management practices, took the information to the Board and was highly instrumental in prompting a full investigation. Thereafter, The Christie Lodge became a testament to one of the more significant property recoveries to be found in the industry.

Lisa's background at the Christie Lodge spans more than 30 years, holding various positions from the Accounting Department, to middle management and 20 years ago she was promoted to General Manager. Recently Lisa also became the Managing Director, and currently holds both positions at the Christie Lodge. Today, The Christie Lodge stands as a successful, full service, full amenity resort at the leading edge in operations and financial soundness under her careful stewardship. Lisa and her team are equally focused on management excellence and continue to implement the lessons learned through the years.

Lisa serves on the ARDA Board of Directors, ARDA-ROC Executive Board of Directors, Meetings Committee, Resort Management Council, Resort Ops Council, the HOA Outreach Committee on which she serves as Chair, State Legislative Committee (ARDA Rocky Mountains State Chair), Federal Legislative Committee and Membership Committee. Lisa has been a speaker at past ARDA meetings on subjects such as: renovations, resales, reserves, human resources, customer service, profit centers, CIRA guidelines, and financial planning for associations.

