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Since pioneering the vacation exchange concept more than 40 years ago, RCI® has continued to revolutionize the timeshare industry for resort developers and owners alike. Delivering greater flexibility and versatility to our subscribing members, our goal is to help make their dream vacations a reality. We work to enhance the sales and marketing efforts of developers by offering innovative and customized solutions, helping them to grow their businesses and advance the timeshare industry as a whole.

Unrivaled Exchange Network

RCI is proud to be affiliated with approximately 4,300 high-quality resorts in more than 110 countries, including some of the most respected and renowned brands and vacation clubs in the business, and to provide our 3.8 million members with world-class vacation experiences. Through our RCI® Weeks and RCI Points® exchange programs, RCI® subscribing members also have the option to participate in RCI PlatinumSM level membership, giving them priority access to upgrades and other benefits. Our luxury-tier product, The Registry Collection® program, is the world’s largest luxury vacation exchange program, offering superbly appointed accommodations in some of the most desired resort destinations in the world.

The Global Leader in Vacation Exchange

Trusted by more affiliates than any other exchange provider, RCI is committed to driving innovation and harnessing the power of new technologies to benefit our affiliates and members. Our passionate team of industry professionals is there when you need them, and continuously strives to deliver valuable, cutting-edge solutions that give our affiliates a competitive advantage and our members a superior experience.



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Powerful Solutions

RCI takes vacation exchange to the next level by enhancing the online vacation planning experience and utilizing social media and mobile technology to engage current and prospective owners in new ways and make vacation planning easier than ever. RCI.com features outstanding online search capabilities while delivering real-time exchange recommendations that make vacation planning fun and easy. Our mobile apps deliver immersive, award-winning destination content, seamlessly integrated with a mobile-friendly RCI.com to provide another convenient way for members to search, plan and book vacations from wherever they are, at any time.

We also work closely with our affiliates to provide services and solutions that are tailored to their needs and help foster the growth of their business. Some of these solutions include RCI LiveStream, RCITV, interactive point-of-sale tools, Online Tour Generation that delivers qualified first generation tours, free training through RCI eSchool, access to discounts on tools and services through RCI Affiliate Access, and online reputation monitoring and consulting services through the Timeshare Online Listening Center.

Trusted Alliance

We never stop working to earn the confidence of our affiliates and never waiver in our commitment to help drive their success. For more than 40 years, we've established a strong record of success through our flexible and innovative approach and our team of dedicated experts. Growing our affiliates' businesses is our business, and we remain focused on driving innovation throughout the entire vacation ownership industry.

