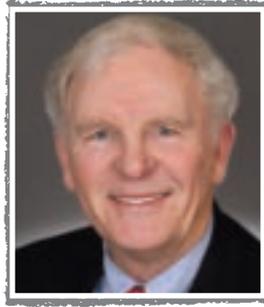


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Spence Wilson
Chairman of the Board
swilson@kwilson.com



Don Harrill, RRP
CEO
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Our Brand

The **Holiday Inn Club Vacations®** brand, developed and exclusively operated by Orange Lake Resorts through a marketing alliance with IHG® (InterContinental Hotels Group), is a leader in the vacation ownership industry. It is focused on providing superior family vacation experiences, premium accommodations and select vacation destinations.

Since its inception in 2008, the Holiday Inn Club Vacations resort network has enjoyed tremendous growth. Today, more than 340,000 owners enjoy access to its growing portfolio of 26 family-oriented resorts located in 13 states.

Our History

Orange Lake Resort, located in Orlando, Florida, was founded in 1982 by Holiday Inn® founder Kemmons Wilson. The flagship location became the foundation for decades of growth and the launch pad for a new brand.

In 2008, Orange Lake Resorts entered into a marketing alliance with IHG® (Intercontinental Hotels Group), owner of Holiday Inn and the world's largest hotel loyalty program, IHG® Rewards Club. The alliance created the Holiday Inn Club Vacations timeshare brand.

In 2015, Orange Lake Resorts doubled its size by purchasing Silverleaf Resorts. Among the company's 13 resorts acquired were unique vacation experiences in the Eastern and Midwestern U.S., as well as throughout Texas.

Our Future

Orange Lake Resorts is a privately held company with a legacy of strong management. It embraces a culture of growth, community, and service excellence while offering unique vacation destinations and memorable family experiences. It has enjoyed nine consecutive years of record product and financial performance.

Spence Wilson is chairman of the board of Orange Lake Resorts. He is the son of Holiday Inn and Orange Lake founder Kemmons Wilson, and has been the guiding force in bringing his father's vision to life.

In 1970, Spence joined the staff of Kemmons Wilson, Inc., real estate and investment firm, where he was named president in 1973. In this capacity, he oversees the 75 businesses that comprise Kemmons Wilson Companies. Throughout his career, he has developed hotels, office buildings, retail centers, residential subdivisions and homes in Tennessee and Florida.

In 1995, Spence was named to the Society of Entrepreneurs. He is active in Bridges, Inc., and serves on the board of directors of The Wilson Foundation, a family philanthropic organization that provides funding to education, arts, religion, youth service and community development. Spence also serves as trustee and finance committee chairman at Rhodes College.

Spence provides both financial and practical support to lobbying and political efforts of ARDA at the national and state levels. In 2007, Spence received its highest honor, the ARDA Circle of Excellence (ACE) Lifetime Achievement Award.

Don Harrill has been chief executive officer of Orange Lake Resorts since 2005, leading the organization to years of consecutive record growth and becoming a key voice within the timeshare industry.

Don arrived to Orange Lake Resorts with more than three decades of experience in the hospitality industry, eight of those years at the helm of industry-leading timeshare organizations Trendwest Resorts and Hilton Grand Vacations Company. Previously, he spent 20 years with Hilton Hotels Corporation where he rose from general manager of Hilton Franchise Hotels in Florida and Michigan to regional senior vice president for its southeastern U.S. franchise hotel operations. This culminated with a position as executive vice president of Hilton Inns, Inc. and its 225-hotel franchise network.

Don is the past chairman of the board of directors of ARDA and has been a member since 1995. He is a member of the Christel House board of directors and has held various membership positions within The Urban Land Institute and the lodging industry. He is a graduate of the Harvard Business School Executive Program and attended Cornell University and the University of New Hampshire.

