

# THE CHRISTIE LODGE OWNERS ASSOCIATION, INC.

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**Lisa Siegert-Free, RRP**

*Managing Director & General Manager*

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A directed focus of "Service Excellence" remains the key to the success experienced at **The Christie Lodge**, located in the expansive Vail, Colorado, ski and recreation area. The Christie Lodge is one of the largest single-site, independent timeshare resorts in the country, with 14,500 deeded intervals.

**Lisa Siegert-Free, RRP**, started with The Christie Lodge in 1984. Early on, Lisa discovered questionable management practices, she took the information to the Board and was highly instrumental in prompting a full investigation. Thereafter, The Christie Lodge became a testament to one of the more significant property recoveries to be found in the industry.

Lisa became the General Manager in 1996 and Managing Director in 2009 and currently holds both positions at the Christie Lodge. Today, the Christie Lodge stands as a successful, full service, full amenity resort at the leading edge in operations and financial soundness under her careful stewardship. Lisa and her team are equally focused on management excellence and continue to implement the lessons learned through the years. Lisa is currently spearheading a renovation that completely changes the look of the units, and has contracted with an in-house sales team that brings in new owners.

Lisa serves on the ARDA Board of Directors, ARDA-ROC Executive Board of Directors, Resort Management Council, Resort Ops Council, State Legislative Committee (ARDA Rocky Mountains State Chair), Federal Legislative Committee, and Membership Committee.

