

www.nordistechnologies.com



Ronnie Selinger

President & CEO

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Nordis Technologies is an innovator and leader in offering technology solutions to solve communications and payment challenges. Our Espresso application for streamlining and managing communications and payments is a game-changer. What started out as a better way for us to manage production and printing for clients has grown into an important leap forward for transforming how businesses communicate and work.

Espresso, a cloud-based technology platform used to create, manage and fulfill print/mail and digital communications, places full control of customer communications right at your fingertips. That's why leading healthcare, financial services, and hospitality companies rely on our technology to develop and disseminate their most critical communications and to manage online payments. We don't stop there, though. We deliver a complete solution, from planning and development to print and digital production and distribution from our two state-of-the-art production facilities in Coral Springs, Florida; and Las Vegas, Nevada. Coupled with our Espresso platform, we offer a turnkey solution for all your print and digital communication needs.

Ronnie Selinger is a passionate entrepreneur and leader of Nordis Technologies. His focus on clients and ability to identify and deliver opportunities for dramatically improving customer communications and payments management has been instrumental in driving rapid growth at the family-owned company.

Today's company grew out of Ronnie's first entrepreneurial venture more than 25 years ago, when he and a partner created a fundraising organization that delivered more than \$50 million to schools and youth groups throughout America. He later sold the fundraising arm to specialize in marketing, direct marketing, and lettershop services.

Ronnie's drive to improve internal productivity and efficiency led to the development of Espresso, which had an immediate and profound impact on the business. Espresso was made available directly to Nordis clients to manage their increasingly complex customer communication work flows. Since launching in 2007, Espresso has transformed how Nordis does business while expanding to include payments and election services solutions.

He is closely involved in the company's day-to-day operations and business development. He remains committed to his business philosophy: build long-term relationships, provide exceptional service and become an extension of his clients' business by employing creativity, technology, and experience.

Ronnie is a longtime member of the Direct Marketing Association, the Florida Direct Marketing Association, the American Resort Development Association, the Mailing Fulfillment Service Association, the Postal Customer Council and the Coral Springs Economic Development Board. He's also active in supporting charities, including the Cystic Fibrosis Foundation, the Juvenile Diabetes Research Foundation, the Crohn's & Colitis Foundation of America, the March of Dimes and the American Cancer Society.

