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International Cruise & Excursions (ICE) is an international leisure travel and lifestyle benefits provider. Through its global network of travel and leisure partners, ICE provides a technology-based delivery platform, offering its B2B partners the opportunity to provide exclusive and unmatched travel benefits to their consumers and members worldwide under their brand.

Leveraging the innate power and appeal of vacations and its unique leisure-related products and services, ICE provides travel-based benefit programs to tens of millions of consumers through scalable travel and loyalty solutions for some of the world's most respected global brands. ICE is a market leader and global provider of loyalty, reward and incentive programs. ICE's market position is powered by its proprietary technology, deep net rates on travel and leisure products and patented processes that enable ICE to deliver extraordinary value on leisure travel benefits using existing or new loyalty currencies, at little to no cost to its business partners. Due to the volume, opacity and unique technology delivery of its travel benefits, ICE can provide its partners with powerful sales, marketing or loyalty programs without creating a balance sheet liability.

Through customized membership, loyalty and rewards programs that provide access to a broad set of leisure travel (cruise, resort, air, car, hotel and tour) and leisure lifestyle activities (shopping, wine, dining, entertainment, golf and spa) coupled with an unparalleled value proposition for both its partners and consumers, ICE dramatically enhances consumer engagement and the overall appeal of its partner brands. Backed by robust proprietary technology and strategic marketing and product offerings, ICE leverages its buying power and its global state-of-the-art call center fulfillment and service operations to create custom-branded travel and lifestyle solutions that are proven to be consistently unrivaled in today's global travel market.

ICE is headquartered in Scottsdale, Arizona, with more than 2,400 employees, operating from nine global offices. ICE's international operations are located in the UK, Mexico, Portugal, Australia, New Zealand, India and the Philippines. Recognized globally for its innovation and technology-based solutions, ICE has been the recipient of more than 150 industry and international awards over the past 21 years—including several prestigious Ernst & Young, ARDA ACE, Travel Weekly, Stevie and Corporate LiveWire Awards, as well as many local and community-based accolades.

