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Imanaka Asato is a law firm composed of seasoned lawyers in the prime of their careers, who are highly regarded in their respective practice areas which are geared to serve clients in real estate development and financing. The firm represents some of the largest companies doing business in Hawaii in a wide range of areas. In addition to timeshare and resort development, the firm emphasizes in its practice land use and entitlements, governmental affairs and commercial litigation.

Imanaka Asato is Hawaii's leading law firm in the timeshare and resort development areas, and its lawyers have successfully handled the legal work for a majority of the projects filed in Hawaii over the last 30 years. The firm has participated actively in support of ARDA's goals and has been proactive in monitoring and writing new laws that impact the timeshare industry in Hawaii. Recognizing the potential of Asia, the firm is also involved in creating a link between Asia and the United States and represents a number of clients from Asia doing business in Hawaii.

Mitchell A. Imanaka, Managing Principal of the firm, has been recognized as a "Super Lawyer" through independent research of Washington Law & Politics magazine, and has served as a timeshare consultant to the state of Hawaii. He has extensive experience representing timeshare developers, financiers and sales and management companies. A frequent speaker at seminars and symposiums, Imanaka has served as an adjunct professor at the University of Hawaii law school in the area of real estate development and finance, and is the author of numerous articles on timesharing and real property development issues in Hawaii. He is also the co-editor of the four-volume Hawaii Real Estate Law Manual, the definitive work on real estate law in Hawaii.

Imanaka is chair of ARDA-Hawaii, sits on ARDA's Board of Directors, and is a past chair of the ARDA State Legislative Committee. He is also very active in the community, having served as President of the Rotary Club of Honolulu Sunrise, President of the Real Estate Educators Association of Hawaii, President of National Association of Industrial & Office Properties, President of the Counselors of Real Estate-Hawaii Chapter and chairman of the Real Property and Financial Services Section of the Hawaii Bar. Imanaka also served as vice-chair of the Real Estate Commission in Hawaii and chair of the Condominium Review Committee of the Commission, directing the recodification of Hawaii's condominium law, which was enacted in 2006.

