

# HOLIDAY INN CLUB VACATIONS®

Orange Lake Resorts | 8505 W. Irlo Bronson Mem. Hwy. | Kissimmee, FL 34747 | 407.239.5200 | 407.239.1086

[www.hiclubvacations.com](http://www.hiclubvacations.com)



**Spence Wilson**  
*Chairman of the Board*  
swilson@kwilson.com



**Don Harrill**  
*CEO*  
dharrill@orangelake.com

## Our Business

Orange Lake Resorts was launched in 1982 by the iconic hotelier Kemmons Wilson, founder of the Holiday Inn® brand. The company continues to be a highly dynamic, privately owned and operated vacation ownership company headquartered in Kissimmee, Florida. To date, its growing portfolio of family resorts has welcomed more than 320,000 owners.

In 2008, Orange Lake Resorts revolutionized the timeshare industry. Through a strategic alliance with IHG® (InterContinental Hotels Group), owner of Holiday Inn and one of the world's leading hotel companies, they formed the Holiday Inn Club Vacations® brand. This historic agreement was the largest affiliation of its type in the industry. It leverages the knowledge and reach of IHG, owners to the most recognizable consumer hospitality brands in the world, with the proven timeshare leadership of Orange Lake Resorts.

The strategic alliance continues to provide a strong platform for growth. Holiday Inn Club Vacations and its points-based membership product Holiday Inn Club® position Orange Lake Resorts for a new and diverse generation of vacation owners. It provides access to an expanding portfolio of member resorts and more than 4,900 IHG hotels through IHG® Rewards Club, the first and largest hotel rewards program in the world.

Plus, the company's distinctive Signature Collection luxury portfolio, which includes members of The Registry Collection® program, provides discerning travelers an extraordinary level of vacation ownership. Member experiences are enhanced further through Holiday Inn Club Partners. The program provides access to cruises, international air travel, unique European resorts with Direct Destinations, plus other services.

## Our Future

Orange Lake Resorts is a privately held company with a legacy of strong management. It embraces a culture of community and service excellence, while offering new destinations and enhanced family vacation experiences. It has enjoyed eight consecutive years of record product and financial performance and is positioned for further growth.

Via the Holiday Inn Club Vacations brand, the company continues to pursue major expansion into western U.S. markets. In 2015, Orange Lake Resorts acquired Silverleaf Resorts, adding 13 properties and 120,000 owners to its resort portfolio. It continues to leverage these properties to expand its Holiday Inn Club product, once complete, will provide Holiday Inn Club member access to more than 6,950 villas.

