

GREAT EASTERN RESORT CORPORATION

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C. Dice Hammer
President

The affiliated group (of which **Great Eastern Resort Corporation** was to become a major part) began in 1980, when C. Dice Hammer and James Lambert founded Recreational Resorts Ltd., the developer of Wilderness/Presidential Resort. Nearly 12,000 undivided-interest owners share this comprehensive facility, which is located on an historic Virginia battleground area about 60 miles south of Washington, DC.

Great Eastern Resort Corp. owns and manages Massanutten Resort, at the peak of the Virginia Mountains, 120 miles from Washington, D.C. The company has developed several timeshare projects at Massanutten, including Eagle Trace, Eagle Trace at Killy Court, Shenandoah Villas, Shenandoah Villas at Killy Court, The Summit at Massanutten, Woodstone Meadows and Regal Vistas. The area is a summer and winter vacation haven of several thousand acres. Great Eastern also owns several recreational and sports facilities at Massanutten, two 18-hole golf courses, a spa, state of the art waterpark, Jim Lambert Park (in memory of Jim Lambert), and many other amenities for the guests to enjoy.

Affiliates of Great Eastern also have been involved in completing several workout programs in Florida, including the Hollywood Beach Club, Lighthouse Cove Resort, Golden Strand Ocean Villa Resort, Bonaventure Resort and Spa, Costa del Sol Resort and Grandview in Las Vegas. Hammer joined ARDA in 1970 and has been a member of the Chairman's League and a Trustee since these membership categories were created. He has also served on the ARDA Board of Directors and as treasurer of the Virginia Resort Developers Association (VRDA).

