

FIESTA AMERICANA VACATION CLUB

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Fiesta Americana Vacation Club is a long-term vacation program that offers members hundreds of options and destinations to plan their vacations in a flexible manner, always counting on the expertise and tradition of the leading hospitality companies worldwide. As part of Grupo Posadas—the leading hotel operator Company in Mexico—the vacation club provides members with solid and ever-growing vacations options, thus generating amazing vacation experiences for decades to come.

Our points-based program allows members to experience vacation villas or hotel rooms within our list of hundreds of participant resorts and hotels, in addition to several lodging options through hospitality partnerships with Hilton Grand Vacations Club in the United States, and RCI in the rest of the world. In addition, members can convert their club points into frequent flyer miles or kilometers from affiliated frequent flyer programs.

José Carlos Azcárraga – CEO, Grupo Posadas

José Carlos Azcárraga has been Chief Executive Officer for Grupo Posadas since November 11, 2011. Prior to Grupo Posadas, he worked for Booz Allen & Hamilton, and for Chase Manhattan Bank in New York City. He started his career in Posadas in 1994, leading different areas as Director of the Real Estate Division, CEO of Fiesta Americana Vacation Club and V.P. of Sales & Marketing for Posadas Hotel Management Division.

Azcárraga has been a member of Posadas Executive Committee since 2001 and part of the Board of Directors since 2008. Also, José Carlos was elected in 2008 for a two-year term as Chairman of AMDETUR (the Mexican Resort Development Association) and since 2010 has served on ARDA's Board of Directors. Grupo Posadas is the leading hotel and services company in Mexico, with 124 hotels and more than 20,000 rooms in resort and city destinations. Posadas has the most known hotel brands, preferred by hotel owners and guests: Live Aqua, Fiesta Americana Grand, Fiesta Americana, The Explorean by Fiesta Americana, Fiesta Inn, One Hotels and Gamma de Fiesta Inn. Fiesta Americana has been recognized as "The Best Chain in Mexico" for Second consecutive year by Global Traveler Awards. The company quotes in the Mexican Stock Exchange market since 1992.

Posadas successfully participates in the vacation properties industry, with its products Fiesta Americana Vacation Club, Kívac and The Front Door, as well as other business related to tourism, as Ampersand (Loyalty Programs), Konexo (Contact and Data Center), Conectum (Sharing Services Center), among others.

