

www.e-hosp.com



Tim Broersma

Principal

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Elements Hospitality is a national timeshare and hospitality renovation organization, whose reputation in the industry positions them as among the best as they have built their people, processes, goals, and methods around executing projects, no matter the size, in live, open and fully functioning hospitality settings. Elements' perspective is that the timeshare owner has saved upwards of a year to enjoy their vacation with their family, and the last thing they should hear or see is a contractor on their property. Therefore Elements strives to execute their projects, with as little impact as possible, and engages the property owner in developing the processes and systems for the renovation that will incur the least impact, while accomplishing their renovation goals.

Elements is also a relational company, and because of this, purposefully seeks to find well-suited customer relationships, which continue on past the first project. Once the relationship is qualified, Elements invests time into developing a programmed approach to project renovation, providing consistency and familiarity to the owner and to Elements. They believe "by understanding their customers environment, they better anticipate the needs, eliminate steps, and create more efficient ways to service, resulting in less burden for the customer, and more efficient work flow for their team."

Elements team is comprised of individuals with experience in hospitality ownership, brand management, asset management, general management in hospitality, graduate

degrees in construction management, owners representation project management, and extensive field experience managing hospitality projects.

Tim Broersma is the co-founder and principal at Elements Hospitality. His focus is to develop the strategic plan and vision for the organization, and then facilitate it's implementation with their management team. His other focus is developing and sustaining well qualified relationships with ownership groups that provide the opportunity for Elements to succeed in the industry.

Elements began, 14 years ago, out of Tim's desire to remove the feel of bureaucracy of a large organization from the process, and create a more grass roots, relationship based organization that strives to serve at a different level. Tim also built the organization to be focused on a strong culture, as he believed if Elements' internal culture was strong, so would their external culture with their customers. "We have a unique model and a great culture that we work hard to maintain, and it's exciting to travel around the country and see our projects in action, as the culture clearly transcends to the sites, and our teams strive to give our customers a unique, low impact experience."

Through Tim's leadership, Elements is now able to work in over 36 states, and Canada, and works for some of the most prestigious timeshare ownership companies in the industry. Elements also services the hotel and senior living market segments.



ELEMENTS | HOSPITALITY

