

# CAPITAL VACATIONS

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**Capital Vacations** is a vertically integrated vacation ownership company that is focused on creating quality vacation moments for every owner and guest. Capital offers a points-based vacation program that allows for flexible travel to satisfy owner's travel desires. The Resort Management Division oversees 71 resorts throughout the United States and Caribbean. In addition to developing and selling its own resorts, Capital offers sales expertise to its managed resorts.

**Jason Shroff** is the Founder and CEO of Capital Vacations.

**Travis Bary** is the Chief Operating Officer of Capital Vacations. He has been in the industry for more than 22 years and was previously with Wyndham Destinations where he was an EVP. He currently serves on the ARDA-ROC Committee.

**Ken McKelvey** is the former Chairman and CEO of Defender Resorts, Inc. He currently serves as an Executive Consultant for Capital Vacations, having acquired Defender Resorts in 2016. As a longtime champion for the timeshare industry, Ken currently serves on ARDA's Investment Committee, Chairman of the Board of Directors of the ARDA-Resort Owners Coalition, past Chairman of ARDA Carolinas and the Resort Operation's Council. He served on the SC Timeshare Task Force Committee of the Real Estate Commission. He also serves his local community as a member of the Board of the Myrtle Beach Greater Chamber of Commerce as well as being a long-standing member of the Myrtle Beach tourism Committee. Ken also serves as a member of the ARDA Board of Directors and Executive Committee.

