

# VIP MEMBERSHIP INDIVIDUAL



ARDA.ORG

## COMMITMENT TO INDUSTRY EXCELLENCE

VIP members, through their partnership, leadership, stewardship and professional expertise, are committed to industry growth and excellence. Their intellectual and financial support drives the mission of ARDA to be the voice of the industry in advocacy, market intelligence, events, education and networking.

This valued group of VIP members represents premier leaders within the industry: core developers, exchange organizations, experienced property management, law firms, banks and lending institutions, travel services and quality professional partners that are recognized for outstanding industry contributions and business success.

VIP membership represents the highest level of individual commitment to ARDA, which includes Chairman's League Members and - by invitation-only - Trustee Members. Together, they represent the resort industry's premier business and thought leadership.

## CHAIRMAN'S LEAGUE BENEFITS

- For all members

This VIP level offers benefits, exclusive member privileges and pricing discounts, including:

- Complimentary event registrations
- Private VIP networking and dining lounge at Timeshare Together and Fall Conference
- C-suite networking events
- Marketing & brand opportunities
- Virtual leadership series focused upon key industry topics and innovations



### VIP VOICE FALL LINE-UP

Invitational leadership session hosted by ARDA President and CEO, Jason Gamel, September 2021 TBD.



### WINTER VIP MEETING

Exclusive business forum where industry insights and working sessions engage innovation and thoughts leadership.

The Waldorf Astoria, Orlando, FL.  
February 3-4, 2022

## ANNUAL VIP MEMBERSHIP DUES

Chairman's League - All Members (1st purchase)	\$5,000
Chairman's League (Multiples in same company)	\$4,000
Trustee - Invitation Only (Each individual)	\$10,000
VIP Combination Trustee and Chairman's League	\$12,500 (limit 1 per company)

*Note: Corporate membership benefits and privileges are assigned to all members. VIP benefits are available only to the individual who is designated at the Chairman's League or Trustee level. Your corporate membership must be active to add an individual membership.*

## TRUSTEE BENEFITS

- By invitation only

Enjoy all the Chairman's League privileges plus more. Exclusive to Trustees are additional invitation-only events and increased visibility and influence:



### TRUSTEE DIRECTORY

Include your company and professional profile with other Trustee members in our yearly digital Trustee Directory.



### TRUSTEE TALK

Key legislators, regulators and government leader via zoom who address the current business and political environments. Throughout the year



### TRUSTEE FOUNDATION DINNER AT FALL CONFERENCE

Annual Foundation Dinner and other coordinated Trustee-only invitations.

The Conrad, Washington, D.C.  
November 3-5, 2021